



# 2021 Westmont Light Pole Banner Program

## Cost Effective Business Promotion

The Westmont Chamber of Commerce and Tourism Bureau is offering the 2021 Light Pole Banner program. Advertise your business 24/7, 365 days of the year, to thousands of customers daily. Display your business name in prominent Westmont locations by ordering a light pole banner for your business. By participating in this program, you can advertise to the thousands that pass through Westmont's main intersections every day.

- Banners are installed on light poles downtown, 63<sup>rd</sup> & Cass Avenues, and Pasquinelli Drive
- Banners will provide you 24/7 advertising 365 days a year
- Printing is on both sides of the five-foot banner
- Banner size is 60" long
- The amount of space for a business message is approximately 30" x 34.5"
- Three different design formats are available (as shown right)
- Logos must be sent in as a vector file (.eps, .ai, .pdf)
- Business sponsors will be able to request specific locations for banner to be hung (based on availability)(first right of refusal)
- The Chamber will repair or replace any banner showing damage due to weather at no additional charge
- Banners will be up from November 2021 through October 2022

Pricing for banner locations is as follows:

- Downtown:  
Chamber Member - \$299.00, Non-Chamber Member - \$598
- 63<sup>rd</sup> & Cass Avenue:  
Chamber Member - \$249.00, Non-Chamber Member - \$498
- Pasquinelli Drive:  
Chamber Member - \$249.00, Non-Chamber Member - \$498

If you would like to order a Chamber banner to promote your business then please call the Chamber office at (630) 960-5553. If you have any questions please feel free to contact the Chamber office or via email at [wcctb@westmontchamber.com](mailto:wcctb@westmontchamber.com).

2021 - 2022 Banner orders will be accepted August 1, 2021 thru September 10, 2021



Logo Only



Logo and business info



All Text